

Special Note: The following is a summary of the Minutes taken from the Regional Business Development Advisory Council meeting held on September 18, 2014, and does not necessarily provide a detailed verbatim transcription of the Minutes.

MINUTES

REGIONAL BUSINESS DEVELOPMENT ADVISORY COUNCIL

Thursday, September 18, 2014, 8:30 A.M.

Clark County Government Center

500 S. Grand Central Parkway, 1st Floor, OCD TRAINING ROOM 1

Las Vegas, NV 89155

Members Present:

Yvonne Schuman, Vice-Chair, Nevada Department of Transportation
Carol Poindexter, Clark County School District
Christy Echols, NAWBO
Deborah Laine, Southern Nevada Regional Housing Authority
Jeanine Pitts-Dilworth, Clark County Regional Flood Control District
John Castiglione, Las Vegas-Clark County Library District
Mark Cathey, Southern Nevada Water Authority
Penny Marchell, Las Vegas Convention and Visitors Authority
Sharrie Mayden, University of Nevada, Las Vegas
Shane Clement, Clark County Water Reclamation District
Tonita Mack, Regional Transportation Commission of Southern Nevada
Tom Boldt, Clark County Purchasing and Contracts

Legal Counsel:

Catherine Jorgenson, Clark County District Attorney's Office

Members Absent:

Yoli Jones, Chair, City of Las Vegas (Excused Absence)
Adleen Stidhum, Secretary, Clark County Purchasing and Contracts (Excused Absence)
Amy Shaw, Clark County Department of Aviation
Cadle Collins, Southern Nevada Health District
James Haye, City of North Las Vegas
James Lopez, Hispanic Round Table
Linda Poling, City of Henderson (Excused Absence)
Mary Huff, Las Vegas Valley Water District (Excused Absence)
Valerie Bailey, Southwest Gas Corporation
Viveca Rehman, Henderson District Public Libraries
Veronica Kammler, University Medical Center of Southern Nevada
Napoleon McCallum, The Venetian Resort-Hotel-Casino

Guests:

Ed O'Neal, City of Las Vegas
Jackie Ramirez, Latin Chamber of Commerce
Jane Lee, Jadon Foods
Jill Lagan, Boulder City Chamber of Commerce
Niki Gomoluh, City of Las Vegas

I. Call to Order

Yvonne Schuman, Vice-Chair, called the RBDAC meeting to order.

II. Opening Ceremonies

Silent Invocation was conducted followed by the Pledge of Allegiance.

III. Certification of Compliance with the Nevada Open Meeting Law

It was announced that the meeting was being held in compliance with the Nevada Open Meeting Law. The meeting was appropriately posted at the appropriate locations as listed at the bottom of the agenda.

IV. INTRODUCTIONS

The Council members and guest introduced themselves.

V. PUBLIC COMMENTS

There were no public comments.

VI. NEW BUSINESS

- a. Approval of the minutes from the June 26, 2014, RBDAC meeting

The minutes were unanimously approved with a correction in the spelling of Sharrie's name on page 3, paragraph 5.

- b. Discuss Draft BDR from July 24, 2014

Yvonne stated that at the June 26, 2014, RBDAC meeting, the Council took a vote on section 13 of the draft BDR that defines a disadvantaged person. The action taken was to keep the definition of a disadvantaged person as stated. She stated that it was submitted to Assemblywoman Bustamante Adams and Assemblywoman Neal to present to the Legislature.

- c. Outreach Activities

As part of the report that the Council will submit to the Nevada Legislature, **Yvonne** requested the members to provide information about their outreach activities they have held or participated in over the past two years. It will include a description of the events and the flyers, if available. **Yvonne** would like the report on the Council's outreach activities by October 15, 2014.

- d. Discuss next year meeting dates

Yvonne said that the Council meets four times a year on the third Thursday of the quarter at 8:30 a.m. She recommended keeping the current schedule for the 2015 RBDAC meetings. **Yvonne** asked **Diana** to email the schedule with exacts dates to the Council.

VII. OLD BUSINESS

a. Discuss RBDAC bylaws

Yvonne reviewed the changes the Council discussed at the previous meeting. One of those changes was correcting the time of the meetings. They also discussed the membership of RBDAC to be more manageable in order to have a quorum.

The following are the recommended changes to the bylaws:

- Article 2, Membership, paragraph 1: The Council shall be composed of a single representative and alternate from each of the following entities who must annually provide the name and contact information for their representative and alternate.
- Article 3, Meetings, paragraph 1: The Council shall meet every three months on the third Thursday at such time as otherwise determined by the Council.

Catherine asked for the opportunity to review the bylaws to compare them with the statute prior to presenting the final document.

Yvonne stated that the Council will vote on the changes to the bylaws at the November 6, 2014, RBDAC meeting.

b. LCB Statistics Report

Yvonne thanked the members for submitting their statistics. However, **Yvonne** said that an email was sent to the members who have not submitted their report asking them to provide their statistics as soon as possible because we do not want to send an incomplete report to the Legislature.

c. Update from the Communications Committee on the newsletter

Jane reported that the communications committee will launch the newsletter at the Committed To Our Business Community (CTOBC) event. She mentioned that there are some adjustments needed as it relates to the photographs and biographies of the RBDAC members.

d. Update from the Legislative Committee

Penny said that she attends the Legislative Committees that meet once a month and they track all the BDRs. **Penny** will keep the Council updated on the BDRs that are associated with procurement. **Yvonne** asked Penny to prepare a list of the BDRs to distribute within the members.

e. Update on the Committed To Our Business Community (CTOBC) event

Penny gave an overview of the CTOBC event scheduled on Thursday, September 25, 2014, at the Las Vegas Convention Visitors Authority.

Penny stated that there are 105 exhibitors. The sessions will be on public and private procurement and on social media, which will be a hands-on workshop to help businesses set up accounts in Twitter, Facebook, LinkedIn and other social media. The master of ceremony is Heidi Pretty. **Penny** said that they will have a speaker from the Las Vegas Convention and Visitors Authority to talk about the Las Vegas Global Business District, which is a large construction project coming up in the next 3 to 5 years. **Penny** stated that the businesses will have an opportunity to register as an Emerging Small Business.

Ed O'Neal thinks it's important to explain to the attendees of the materials they should bring to the event to benefit from the social media session. **Penny** mentioned that the committee sent to the attendees what they call a Supplier Best Practices, which informs them of the preparations of the event and are encouraged to bring their laptop, phone and tablets.

Jane said that during the past 10 months, they have attended different local events promoting the CTOBC event. They have advertised it on the radio, community calendars and on television.

Deborah Laine said that the Regional Housing Authority has information on the event on their website. Also, **Christy** stated that NAWBO has a database of 1,500 individuals that they send the flyer to monthly.

Jane thanked **Penny** for arranging this outreach event. She said it's the third year that RBDAC is hosting the CTOBC and each year it keeps improving and receiving more exposure.

VIII. PUBLIC COMMENTS

Yvonne reminded the members of the Governor's Conference on Small Businesses on September 19, 2014. She asked the members to plan on being there. **Yvonne** said that it is a great event to promote small business in Nevada.

Christy announced NAWBOs Doing Business as a Diverse Business Owner workshop on October 15, 2014, at the City of Las Vegas, from 8:30 a.m. to 10:00 a.m. She mentioned that Ed O'Neal is one of the guest speakers.

Jack Ochoa stated that he has worked on Supplier Diversity for 20 years. **Jack** mentioned that the state of California is working on a legislation that is based on best value versus low bid and it is to get more participation from the small businesses. He said the members can research information on Assembly Bill 1971 for California Legislation.

IX. NEXT MEETING – Thursday, November 6, 2014, 8:30 a.m.

Pueblo Room, Clark County Government Center

X. ADJOURNMENT

Date Posted: 9/9/2014